

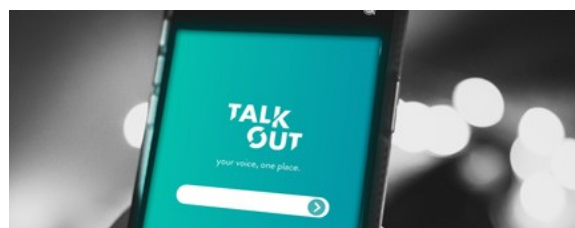
# LET'S JUST TALK

## OUR NEW APP FOR CARERS ENHANCES COMMUNICATION WITHIN FOSTERING COMMUNITIES

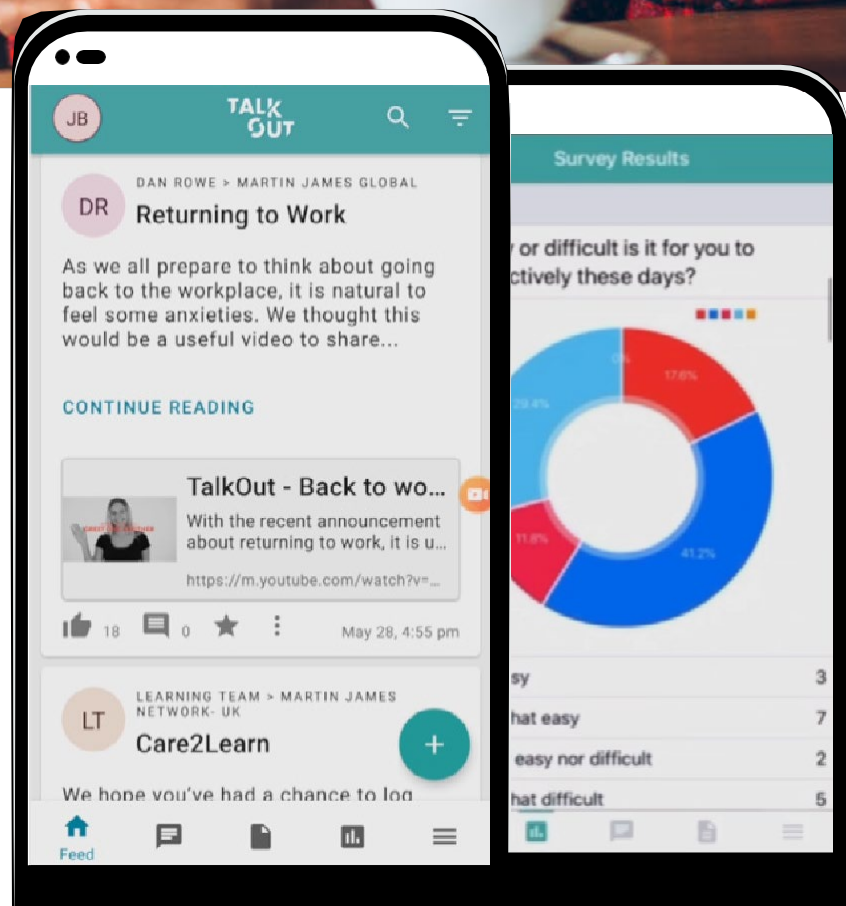
Good news! Soon, all of our members will be able to download our brand new TalkOut app on your mobile phone or computer! It'll be free of charge as we've added it to your benefits package.

After months of research and development, we launched our pilot scheme in May with 4 of our agencies with our brand-new foster carer app. That's close to 400 members who had the opportunity to test the functionality of the app and help us improve any glitches.

Due to be rolled out to all FosterTalk members by the end of August, our Talk Out app is the simplest way to provide foster carers with quick around-the-clock advice and support through a safe and secure platform.



TalkOut's Head of Sales, Neil Hirst said: "TalkOut are delighted to be partnering with FosterTalk and helping them support their community of foster carers. There has never been a more opportune time to really bring people together through technology, making sure that human connection remains strong across borders and boundaries. This increased connectivity is a key part of our mission to unite foster careers and ensure our users have instant access to the support and resources they need."



# 5 REASONS TO LOVE OUR NEW APP

## 01 SHARE YOUR THOUGHTS IN APPCHAT

As well as real-time communication with our expert advisory team, the app will let members communicate with other foster parents within the same fostering service. Allowing them to share regional advice and comment on common issues they are going through together.

## 02 ACCESS GUIDANCE AND ADVICE

Helping to keep foster carers informed, the handy app also features accurate and up-to-the-minute information direct from the Department for Education and other key government departments.

## 03 DISCOVER DAILY NEWS UPDATES

We're able to add additional resources daily and can post up to the minute news and stories. There are some useful posts regarding information on vulnerable children getting better support when moving school under DfE plans, a weekly Mindful Monday post which supports your mental health as well as access to our newsletters and service information all at the touch of a button.

## 04 HAVE YOUR SAY!

You've already supported us incredibly well whenever we've asked for feedback in surveys that help us scope reports for the Department for Education. The app has a surveys function so this will now be even easier for you to share your thoughts, comments and feedback with us so we can ensure your opinions and experiences are heard by key government decision makers.

Steve Stockley, managing director of FosterTalk, says: "We're always listening to our members' needs and we understand the importance of providing services that are welcoming, trusted, reliable and innovative.

"This brand new app will not only provide our members with that all-important guidance and advice, but crucially, it will create a support network and bring together the fostering community like never before."

## 05 YOUR CHANCE TO WIN!

Over the next few weeks we will be sending out emails which will tell you how to download the app. As soon as you've downloaded it you'll be entered into a free prize draw to win a Merlin Family pass, after you've completed our short survey. You'll also be able to receive access to our Education Q&A sessions free of charge. The sessions will be running towards the end of August which will ensure any questions you have regarding children returning to school in September will be answered.

Make sure you check your inbox and junk mail for a message from