

# Privacy Notice - Supporting Families

## Nature of work

Sandwell Metropolitan Borough Council and Sandwell Children's Trust as Data Controller(s) will be responsible for processing the majority of the Personal Data in relation to the Government's Supporting Families programme. This is a cross agency programme which aims to identify and help families with multiple needs.

## Why we need your information

We need the information to determine whether a family is eligible for support from the Supporting Families programme. To be eligible a family must be experiencing at least three of the following:

1. Children who have not been attending school regularly
2. Children (Under 5 years) who have poor Early Years Development
3. Parents and children with mental and/or physical health problems
4. Parents and children with Substance Use issues
5. Poor Family Relationships
6. Children experiencing or at risk of abuse and/or exploitation
7. Parents or children involved in crime and/or antisocial behaviour
8. Families affected by domestic violence and abuse
9. Families affected by housing issues
10. Adults out of work or at risk of financial exclusion

## Type/Classes of information processed

For the Supporting Families programme in most cases we receive personal information from information that you have provided to another agency. The information shared may include records in relation to a child, young person or family's social care, involvement with the police, courts and probation, aspects relating to employment, anti-social behaviour, violence in the home, substance misuse, educational attendance and behaviour.

We also collect data from internal departments to identify families who are experiencing difficulties and ensure they receive coordinated help and support. These organisations may include but aren't limited to:

- Schools
- Private and voluntary sector partners
- West Midlands Police
- Department of Work and Pensions
- Registered housing providers

## **Legal Basis for processing the information**

The Digital Economy Act 2017 section 35 permits the above parties to share information where sharing has as its purpose the improvement or targeting of a public service provided to individuals or households, or the facilitation of the provision of a benefit (whether or not financial) to individuals or households providing that the objective has as its purpose the improvement of the well-being of individuals or households.

The conditions for permitting the sharing of the information being relied upon in the UK General Data Protection Regulations are:

*Article 9: (g) processing is necessary for reasons of substantial public interest, on the basis of Union or Member State law which shall be proportionate to the aim pursued, respect the essence of the right to data protection and provide for suitable and specific measures to safeguard the fundamental rights and the interests of the data subject;*

*Article 10: The local authority will collect the personal data under the public task basis (to fulfil their functions, in this case deliver services to families in need of support) and agree to share this data with MHCLG under the public task basis (to fulfil our functions as a Government Department, in this case to improve services for families in need of support).*

## **Who information may be shared with**

The government wants to know if the Supporting Families Programme has helped improve the lives of families, whether it is a good use of public money and whether improvements in the service develop over time. The results will be shared with the government and local authorities but in a de-personalised form to protect families' privacy.

## **How we store your personal information**

Your information is stored on secure servers by Sandwell Metropolitan Borough Council and Sandwell Children's Trust

Retention periods will be reviewed annually and in line with the Supporting Families Programme requirements.

Electronic Records – Sandwell Metropolitan Borough Council and Sandwell Children's Trust will ensure the destruction of electronic records in line with their retention schedules. For information to be deleted it will be permanently and irrevocably deleted.

## **How long we will keep your information**

We will keep the information as outlined above until 2025 in order to continue to submit data returns for monitoring purposes.

## **Transfers Overseas**

Personal information is not transferred overseas.